

5Strands® Affordable Pet Testing Case Study Outline

We appreciate your feedback regarding your experience with 5Strands® Affordable Pet Testing! Please also provide a before and after photo of your pet! We understand that by providing this information you are granting permission for us to share your story on 5Strands® Affordable Testing's websites, social media and in marketing materials.

Pet's Name: **Willis**

Pet's Breed & Sex: **4 / male dog**

Describe condition of pet and/or symptoms before using *Affordable Testing*.

Loose stools, bad skin, stinky, poor body composition. Numerous visits to the vet. He had stool testing for parasites.

What type of food was your pet eating prior to testing (i.e. kibble, raw, frozen, freeze dried, etc.)?

Purina RX food

Describe the results of *Affordable Testing* (i.e. number and/or examples of items reported as intolerances, insight gained, etc.).

Lots of intolerances, and many were the majority of major dog food ingredients and fillers for main intolerances (level 3 and 2)

What elimination plan did you implement (i.e. foods eliminated and/or changes in environment, timeframe, etc.)?

Took him off RX food when I could find a suitable replacement. Had to search through 20-25 dog foods for something close.

Describe the condition of pet and/or symptoms after the elimination plan.

No loose stools, more energy, less anxious, better skin.

What is your impression of the *Affordable Testing* process and results of the elimination plan (i.e. length of time to receive results, quality of customer service, value of information gained, etc.)?

I liked it overall for the price, and was quick to receive the results. It would be nice to have the master food list incorporated into test results. Made it more difficult/ time consuming to check results, and then go back to check all items tested to see a suitable replacement.