



595 Old Norcross Road, Ste D
Lawrenceville, GA 30046
833.600.8378
www.5Strands.com

5Strands® Affordable Pet Testing Case Study Outline

We appreciate your feedback regarding your experience with 5Strands® Affordable Pet Testing! Please also provide a before and after photo of your pet! We understand that by providing this information you are granting permission for us to share your story on 5Strands® Affordable Testing's websites, social media and in marketing materials.

Pet's Name: June

Pet's Breed & Sex: Female. June was found on a reservation in New Mexico and is a mixed breed pup.

Mixed Breed



Describe condition of pet and/or symptoms before using *Affordable Testing*.

When we adopted June she was very itchy and had dry flakey skin. We tried feeding her higher end food and giving her salmon oil supplements, but it didn't seem to help. I personally have a lot of food allergies and instantly thought it was something we should look into.

What type of food was your pet eating prior to testing (i.e. kibble, raw, frozen, freeze dried, etc.)?

Kibble - Fromm Family

Describe the results of *Affordable Testing* (i.e. number and/or examples of items reported as intolerances, insight gained, etc.).

We found out that almost everything June was eating she was sensitive too. This includes most forms of beef, chicken, Pork, Elk, Duck, Alfalfa, Pumpkin, and much much.

What elimination plan did you implement (i.e. foods eliminated and/or changes in environment, timeframe, etc.)?

I did a bunch of research in order to find a food that I thought could work for June. We ended up ordering [Instinct](#) kibble for her. I wanted to keep her on kibble since we have a very active lifestyle with lots of camping and long days out.

To transition her food I did the following:

3 days 75% old food, 25% new food

3 days 50% old food, 25% new food

3 days 25% old food, 75% new food

We also slowly switched over her treats and chews. We didn't have much left of either, so when we replaced them we just found something she could have.

Describe the condition of pet and/or symptoms after the elimination plan.

It was almost an instant change. Even when we were still in the transition period she was itching much less. It's been about 2 months now and her skin and fur is great. She is only 5 months old so I'm sure that has helped her adapt, but she seems much more at ease now.

What is your impression of the *Affordable Testing* process and results of the elimination plan (i.e. length of time to receive results, quality of customer service, value of information gained, etc.)?

I loved that I was notified when her fur sample was received and I received the results in a shorter amount of time than quoted. I've personally recommended this to many friends and family as well who have seen changes in their pets as well. Dogs aren't able to tell you what is going on, so this test really helped provide us with insight to make sure June was feeling her best.

Contact Name/Phone:

Daina